Vom „Members Council“ zum „Regional Council“ & „Global Council“.

Die neue Governance Structure von OCLC

Welchen Einfluss haben die Mitgliedsbibliotheken?
WorldCat: facts and statistics

- Number of libraries represented worldwide: 71,000
- Number of bibliographic records: 136,248,352
- How often a record is added: Every 10 seconds
- Number of holdings: 1,431,434,612
- Number of countries represented: 112
- Number of languages and dialects represented: More than 470
- How often a request is filled through WorldCat Resource Sharing: Every 4 seconds
- How often WorldCat is searched via FirstSearch: Every second
- Click-throughs to WorldCat.org: over 500 million
- Click-throughs from WorldCat.org to library services: over 27 million
Members Council

- **Members Council**
  - 60 delegates plus six international transitional delegates
  - reflects and articulates the interests of member institutions that participate in OCLC. *(OCLC as a not-for-profit “member driven” organization)*
  - The Members Council meets three times annually.
How OCLC Members Council works

• Members Council exercises its responsibilities in four ways:
  – It elects six of the 15 members of the OCLC Board of Trustees from among Members Council delegates
  – It ratifies amendments to the OCLC Code of Regulations and Articles of Incorporation
  – It meets with OCLC management and members of the OCLC Board of Trustees to discuss issues of mutual concern and to make recommendations
  – It ensures regular and open communication between the Membership and OCLC
Board of Trustees

- **Board of Trustees**
  - 15 members (e.g. Dr. Elisabeth Niggemann)
  - In addition to the 6 Council-elected members, the Board consists of the President of OCLC and 8 trustees elected by the Board itself, 5 of whom come from fields outside librarianship.
  - The Board meets **five times annually**.
• works closely with OCLC managers to set policy and goals.
• approves strategic plans and programs and evaluates these results.
• performs an annual CEO evaluation and oversees CEO succession planning.
• approves budgets and oversees audits and other reports to ensure that OCLC stays financially secure and true to its public purpose.
• reviews potential opportunities, partnerships or acquisition proposals, to make sure each advances the mission and vision of OCLC.
New OCLC Governance Structure

Members

Regional Councils

Global Council

Board of Trustees
• Article IV of the OCLC Code of Regulations states, “Members shall be those entities that meet the minimum but continuing threshold of engagement with OCLC, as set forth in OCLC’s Membership and Governance Protocols.”

• Libraries and other memory institutions “worldwide become members of OCLC by contractually agreeing to contribute intellectual content or share resources”.
“OCLC members share in a variety of ways, such as (but not limited by):

- Contributing metadata;
- Sharing holdings information;
- Sharing staff resources and expertise, such as in a reference cooperative;
- Making digital content available to other members;
- Sharing materials using OCLC services; or by
- Contributing to OCLC in other ways (in the future appended to this list) indicating an agreed upon significant level of engagement with the cooperative.”
“OCLC products and services qualifying for membership status are identified annually. ... Members financially support OCLC through purchase of services or products. Without the ongoing contribution of intellectual content or sharing of resources, such purchases do not qualify an institution for Membership.”
Aufgaben des Regional Councils (EMEA)

- Advise OCLC on strategic direction
- Provide strategic input to product and market development
- Exchange information on collaborative initiatives within the region
- Promote the cooperative within the region
- Debate and prioritize discussion themes for the Global Council
- Elect delegates to Global Council
• **EMEA Region**: Europe, Middle East, Africa, India

• **EMEA Member(s)**: OCLC Member(s) in the EMEA Region

• **EMEA Regional Council (EMEARC)**: The unit of OCLC governance composed of the constituency of the EMEA Members

• **Core Countries**: are defined on the basis of revenue, holdings in WorldCat and number of members. Core countries have to fulfill the condition that at least in two of the three mentioned aspects they have to be ranked on position one to three. For the period 2009-2011 core countries will be the Netherlands, Germany, and the UK.
• **Officers** of the Regional Council (Chair, Vice Chair, Secretary); Chair and Vice-Chair: 1 year term

• **Executive Committee** = Officers + 1 per Core Country + 3 (Africa; MiddleEast/India; European Country outside Core Country)

• **Nominating Committee** = 1 per Core Country + 3 (Africa; MiddleEast/India; European Country outside Core Country)
EMEARC: Executive Committee

Duties: The Executive Committee shall:

1. Act for the EMEARC in the interim between meetings.

2. Fix the hour, place, and agenda of EMEARC meetings.

3. Plan the agenda and carry out the EMEARC meetings.

4. Transact such business as the Members, customers, partners and communities may refer to it. Consider activities which may interest the EMEARC, and recommend appropriate action;

5. Provide input for the annual budget of the EMEARC.

6. Report all action taken between meetings of the full EMEARC at the Council's next meeting.
OCLC EMEA Regional Council (Europe, Middle East, Africa)

• **Meetings (at least 1 in-person meeting annually)**

• **Only designated Representatives of EMEA Member Libraries may vote!**
Participants in the meeting:
- Members
- Customers, Partners, Distributors
- OCLC represented by senior management of the cooperative including the President and CEO and appropriate Vice-President(s) and EMEA Director(s) who can respond meaningfully to questions and concerns of the EMEA Members, customers, partners and communities. OCLC will make every effort to ensure that at least one Trustee attends each EMEARC meeting.
- LIBER, IFLA, CENL by invitation through EMEARC
• Agenda of the Meeting
  – **Annual theme** including topics from Global Council
  – Presentations from libraries / groups around the theme
  – **OCLC staff presentations**
  – External speakers
  – OCLC Update
  – **Preparations for Global Council Agenda**
  – **Service topics (strategic level)**
  – Caucus meetings
  – Informal networking
  – Visits to appropriate organizations
EMEARC: Voting

• Candidates for election to the EMEARC Executive Committee or as a Delegate to Global Council must hold a leadership position in an EMEA Member Organisation.

• The EMEARC Secretary will solicit expressions of interest from EMEA Members (appropriate geographic diversity should be represented) and submit the expressions of interest to the Nominating Committee.

• Nominating Committee will provide a list of candidates for each vacancy.

• The Community Liaison will send ballots virtually (email) to the designated representative of each OCLC Member in the region with a return date at least two weeks prior to the EMEARC annual meeting. Ballots may be returned either virtually by email or fax. All EMEARC Member representatives can vote for all positions.
Delegates to the Global Council shall be selected to represent EMEA Members.

The number of Delegate positions allocated to the EMEA region will be determined by the Delegate Allocation Formula as per Section VI of Membership and Governance Protocols for the Global Council.

Conference Center, Dublin, Ohio (USA)
The EMEA-Nominating Committee will endeavour to ensure that candidates for Global Council Delegates are representative of both the type of institution and countries active in the EMEA region with the following minimums:
- 2 from each Core Country
- it is recommended that at least one delegate should be from a memory institution.

Delegates to the Global Council shall serve a three (3) year term.
Global Council:
Delegate Allocation Formula (1)

- Global Council: 48 Member Delegates
- 25% of the total number of delegates will be set aside as a core number of Member Delegates equally distributed across the Regions:
  - Core: 4 EMEA, 4 Americas, 4 Asia Pacific
• Each region will be allocated a percentage of the remaining 75% of the Member Delegates in proportion to that Region’s percentage of the total revenue generated by OCLC in the three complete fiscal years prior to the allocation.
  – Allocated: 6 EMEA, 29 Americas, 1 Asia Pacific

• Total: 10 EMEA, 33 Americas, 5 Asia Pacific
Membership and Governance Protocols:

- "OCLC is and will continue to be a membership organization. While revenue is used as the basis for this formula, revenue does not constitute or equate to membership in the cooperative, and is being used only as a metric to approximate intellectual contribution for the computation of representation."
The initial EMEARC Executive Committee will comprise:

- Chair: Berndt Dugall will serve until June 30, 2010
- Members without Portfolio: Raymond Bérard, Klaus Ceynowa, Robin Green, Graham Jefcoate, Gwenda Thomas, 1 from ME/India tbd
- The Vice Chair and Secretary will be elected at the initial meeting of the EMEARC.
EMEA Delegates to the Global Council

- All existing EMEA Members Council Delegates and Alternates with terms continuing past May 2009 will be \textit{transitioned} to the initial Global Council. Additional Delegates / Alternate positions will be elected at the initial meeting of the EMEA Regional Council.
  - Raymond Bérard, France until \textbf{June 2011}
  - Klaus Ceynowa, Germany until June 2010
  - Robin Green, UK until June 2010
  - Graham Jefcoate, Netherlands until June 2010
  - Gwenda Thomas, South Africa until \textbf{June 2011}

- Berndt Dugall, Chair, will serve as an EMEARC Delegate to Global Council and as a member of the initial Global Council Executive Committee until June 2010
• **Membership and Governance Protocols:**
  - "OCLC is and will continue to be a membership organization. While revenue is used as the basis for this formula, revenue does not constitute or equate to membership in the cooperative, and is being used only as a metric to approximate intellectual contribution for the computation of representation."
Keine vorlaufende (!) Einbeziehung des Members Council bei...

• Übernehmen mehrerer Unternehmen des Informationssektors: Openly Informatics, EZproxy, Amlib, Fretwell-Downing Informatics etc.
• OCLC Policy for Use and Transfer of WorldCat Records
• WorldCat Local as a „platform-as-a-service solution“
• „Not-for-profit does not mean: for loss“ (Corporate OCLC as a member driven organization)
• We affirm that a policy is needed, but not this policy
• Formally withdraw the proposed policy
• Until a new policy is in place, reaffirm the existence and applicability of the Nov. 16, 1987 „Guidelines for the Use and Transfer of OCLC-Derived Records.“
Discuss the role and value of WorldCat in the information ecosystem, and ways in which it can be leveraged:

- By OCLC;
- By libraries and memory institutions; and
- By other partners in the information ecosystem.

Identify threats to the sustainability of WorldCat and strategies for protecting it against unreasonable use.
• Devise a process for drafting and maintaining a new policy that:
  – Includes formal participation by members of the Global Council, the OCLC Board, and the OCLC Strategic Leadership Team;
  – Incorporates input from the broader community;
  – Recognizes the complexity of the information ecosystem in which OCLC and its members operate;
  – Is transparent.

• Develop a process for ongoing review and updating using the same principles of consultation and transparency
OCLC Policy for Use and Transfer of WorldCat Records

- **Association of Research Libraries (ARL) Ad Hoc Task Force:**
  - Kein rechtsverbindlicher Charakter der Policy mehr (downstream use!)
  - Verzicht auf die Unterscheidung von „Original Cataloging“ und „WorldCat derived records“
  - Verständigung auf einen „reasonable use“ = excludes use that „substantially replicates the function, purpose and/or size of WorldCat“

- „Members view WorldCat as a collective enterprise, not a product that they license for use.“ (ARL Ad Hoc Task Force)
• Cloud Computing für Integrated Library Systems („First Web-Scale cooperative Library Management Service“)
• Integration von Funktionalitäten für Ausleihe, Resource Sharing, Erwerbung und Lizenzmanagement
• Konsequenzen für das Modell Verbundkatalog-Lokalsysteme?
• Konsequenzen für lokale IT-Abteilungen, Verbundzentralen, Großgeräteanträge etc.?
• "The concept of delivering library automation functionality in a cloud computing model represents a radical departure from the models currently available...OCLC's vision involves shifting increasing portions of activity managed library-by-library through locally or consortially implemented automation systems to the network level, subsumed under the global WorldCat infrastructure." (Library Journal 4/23/2009)
Herzlichen Dank für Ihre Aufmerksamkeit!
Wenn Sie mehr wissen wollen...

- IFLA 24.08.09: Informational meeting
- Februar 2010: EMEA RC in Leiden/Netherlands
Wenn Sie noch mehr wissen wollen...

**OCLC Members Council:**
http://www.oclc.org/memberscouncil

**Review Board Online Feedback Forum:**
http://community.oclc.org/reviewboard